



Request to Present

Submit the completed form to info@hclavirginia.org

Call for Speakers & Presenters

Thank you for your interest in being a content leader at a Healthcare Leaders Association of Virginia, Inc. event. HCLA-VA is always looking for good speakers and presenters. There are several opportunities to speak at a HCLA-VA event, as listed below.

HCLA-VA members, industry leaders, and industry suppliers are invited and encouraged to submit education session proposals for the various programs we offer throughout the year. Please feel free to forward to non-healthcare industry experts who you feel would be a good presenter.

The HCLA-VA Organization

The Healthcare Leaders Association of Virginia, Inc. is an association of healthcare and medical practice professionals and representatives of organizations that support medical practices. Whether you are a new manager or a seasoned professional, membership with the Healthcare Leaders Association of Virginia, Inc. will help support you through the ever-changing healthcare environment.

The HCLA-VA was officially formed in October 1997, incorporated in the State of Virginia as a 501(c)(6) organization. Our organization consists of 406 medical practice professionals from across the Commonwealth. Approximately, 48% of our membership serves in an independent medical practice, 42% in a large group practice and/or health system, with 10% as Corporate Partners and Affiliates.

Speaking Opportunities

Spring and Fall Conferences: Medical practice and healthcare leaders will convene at one or both of our conferences, held in the Spring and Fall, each year. The content offered at these conferences focuses on the management of running a healthcare practice, regardless of clinical specialty or number of physicians.

Conference Keynote: A 60-minute presentation with 10-15 minutes Q&A + A separate 60-minute presentation with 10-15 minutes Q&A on a separate but related topic.

Conference Breakout: A 45-minute presentation with 10-15 minutes Q&A

TedTalk Session: A 6–10-minute focused presentation inclusive of Q&A

Webinar: A formal presentation led by a recognized leader and/or content expert. The topic is specific and relevant to healthcare and/or practice management. The webinar will include time for Q&A with the presenter. Webinars are offered once per month.



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Subject Matter – One topic per submission

Please select the most appropriate learning domain for the proposed session.

- | | |
|--|---|
| <input type="checkbox"/> Artificial Intelligence | <input type="checkbox"/> Operations Management |
| <input type="checkbox"/> Customer Service | <input type="checkbox"/> Organizational Governance |
| <input type="checkbox"/> Financial Management | <input type="checkbox"/> Patient Care |
| <input type="checkbox"/> Generational Issues | <input type="checkbox"/> Recruitment/Retention |
| <input type="checkbox"/> Government/Politics/Public Policy | <input type="checkbox"/> Risk and Compliance Management |
| <input type="checkbox"/> Human Resource Management | <input type="checkbox"/> Social Media/Digital Marketing |
| <input type="checkbox"/> Leadership | <input type="checkbox"/> Teamwork/Teambuilding |
| <input type="checkbox"/> Lifestyle/Work-Life Balance | <input type="checkbox"/> Technology/Cybersecurity |
| <input type="checkbox"/> Marketing/Communications | <input type="checkbox"/> Other, please indicate |
| <input type="checkbox"/> Motivation/Inspiration | |
-

NOTE: Presentations must be educational. We understand that speakers and presenters wish to network with attendees and showcase their products and/or services, but we respectfully request that the presentation not be a sales pitch. Networking time is available for this purpose. We will keep presentation abstracts and speaker information on file in the event your presentation is not selected for a particular program.

Fees & Reimbursement

HCLA-VA does not offer speaker honorariums, or travel and accommodation reimbursement.

Tips & Tricks

“Content is king” - Pack your abstract and presentation with powerful, relevant, and practical content.

Make it compelling - The HCLA-VA audience runs the gamut within the medical industry and has a diverse level of experience.

Be authentic and vulnerable - Don't be afraid to speak of failure as well as success.

Knowledge sharing is the most effective marketing - A sales pitch disguised as educational content will result in poor ratings and lost opportunities.



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Speaker & Presenter Information

First Name _____ Last Name _____
Organization _____
Work Address _____ Work Suite _____
City, State & Zip _____
Phone _____
Email _____
Mobile Phone _____

Co-Speaker & Co-Presenter Information (if applicable)

First Name _____ Last Name _____
Organization _____
Work Address _____ Work Suite _____
City, State & Zip _____
Phone _____
Email _____
Mobile Phone _____

Program Format – Please indicate the requested presentation format.

- _____ Webinar
- _____ Conference Keynote
- _____ Conference Breakout
- _____ Conference TED Talk



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Title:

ABSTRACT

Provide a ***brief*** [150 words or less] abstract on the subject matter selected. The abstract should include a title, description, outcomes, and value to the attendee.

Biographical Sketch

Provide a brief (150 words or less) biography (for all presenters) which should include how you are an expert in the selected topic area(s).